

Are you receiving our newsletter?

MASTERING MARKETING is a quarterly newsletter published by the University of Maryland Extension providing up-to-date information and marketing tips for agricultural and natural resources producers.

You will automatically be added to the newsletter e-mail list when you register for the conference. If you would prefer to not receive the newsletter and notifications of upcoming meetings and events, please indicate so below.

Please note that due to rising costs for printing and mailing, we prefer to send the newsletter via e-mail. We can, however, print and mail the newsletter if you do not have access to e-mail.

I am unable to attend the conference, but would like to receive the newsletter via e-mail as well as notification of upcoming meetings.

Name _____

E-mail _____

I do not have access to e-mail and would like to receive a hard copy of the newsletter. My name, address, and telephone number are listed on the reverse side of this panel.

I am attending the conference, but do not wish to receive the newsletter.

UNIVERSITY OF MARYLAND EXTENSION

AG & NATURAL RESOURCES MARKETING PROGRAM

Providing the support your business needs to grow . . .
plans, networks, and markets
for sustainable enterprises.

Ginger S. Myers
Regional Marketing Specialist

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<http://wmrec.umd.edu>



CHANGING AG MARKETS SERIES PRESENTS



Photo courtesy of USDA NRCS

A one-day seminar on
**Ag Entrepreneurship:
Income Opportunities
for Tight Times**

March 31, 2010

Coordinated by

**UNIVERSITY OF
MARYLAND**
EXTENSION
Solutions in your community

This workshop is funded by a grant from:

- Harry R. Hughes Center for Agro-Ecology and USDA - CSREES
- Northeast Sustainable Agriculture Research and Education

University of Maryland Extension programs are open to all citizens without regard to race, color, gender, disability, religion, age, sexual orientation, marital or parental status, or national origin.

Changing Ag Markets Series presents:

AG ENTREPRENEURSHIP: INCOME OPPORTUNITIES FOR TIGHT TIMES

Wednesday, March 31, 2010

Fairplay Community Volunteer Fire Company
18002 Tilghmanton Road, Fairplay, Maryland

PROGRAM

- 8:30 AM - 9:00 AM** **Registration**
9:00 AM - 9:15 AM **Welcome - A Bicycle for the Mind**
Ginger S. Myers, University of Maryland Extension,
Western Maryland Research and Education Center
- 9:15 AM - 10:15 AM** **Ag Entrepreneurship**
Dr. Jeffery Hyde, Penn State University, University Park, PA
- 10:15 AM - 11:00 AM** **Adding Income with a Farm Visit**
Nadine Fox, Buck Valley Ranch, Warfordsburg, PA
- 11:00 AM - 11:10 AM** **Break**
11:10 AM - 12:00 PM **Income Opportunities with Sheep and Goats**
Susan Schoenian, Sheep and Goat Specialist, University of Maryland Extension
- 12:00 PM - 12:45 PM** **Lunch**
12:45 PM - 1:45 PM **Small Farm in a Small Town: How Sustainability Makes Dollars and Sense**
Pam West, West Farms, Lewisburg, West Virginia
- 1:45 PM - 2:15 PM** **Finding your Numbers**
Pam Saul, Rolling Acres Farm, Brookeville, MD
- 2:15 PM - 3:00 PM** **Maryland Rural Enterprise Development Center & Other Business Development Tools**
Ginger S. Myers, Director, Maryland Rural Enterprise Development Center and Regional Marketing Specialist Ag and Natural Resources, University of Maryland Extension

Final Q & A

DIRECTIONS

From Baltimore

Take MD 65 south, Exit 29 to Interstate 70 West. Take MD Route 65 South. Approximately 5.5 miles to Tilghmanton Road - 18002 Tilghmanton Road, Fairplay, MD, (301) 582-0099

Ag Entrepreneurs– Income
Opportunities in Tight Times
Wednesday, March 31, 2010

Name(s)

Company/Organization

Mailing Address

City, State, Zip

Phone

Email

Number Attending _____ x \$25/person

Total Enclosed: \$ _____

Please send registration form and check or money order made *payable to University of Maryland* by March 22, 2010 to:

Ag Entrepreneurs – Income Opportunities in Tight Times

Attn: Susan Barnes

University of Maryland Extension

18330 Keedysville Road

Keedysville, MD 21756-1104

(301) 432-2767 x301; Fax: (301) 432-4089

Email: sbarnes6@umd.edu

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